

Whitley County Tourism Board

Minutes

October 08, 2013

The meeting was opened with a motion by Walden, second by Moses, all approved.

Present: Gray, Walden, Prewitt, Moses, Williams (Late). Absent: Neal, Freeman

Approval of the agenda, motion by Gray, second by Moses, all in favor.

Approval of the previous minutes for October's meeting, motion by Walden, second by Moses, all in favor.

Prewitt recognized Vicki Coppers contribution to the Board.

Gray read the certificate of recognition to Vicki Cooper.

Walden made a motion to approve the agenda; Moses seconded, all approved.

Gray presented the Monthly Financial Reports, Moses had a question comparing previous year, Prewitt advised on several program updates, Walden, made a motion to approve the financial report, seconded by Moses, all in favor.

Payments of claims were presented, Moses, made a motion to approve the payment of Claims, seconded by Walden, all in favor.

Prewitt presented the Boarder Bowl application for funding for the 2014 Boarder Bowl in the amount of \$5,000.00, motion by Gray, seconded by Walden, all in favor.

Prewitt discussed the following items:

- Trail Town Certification
- Work Ready Certification
- Web Site Updates

Walden discussed issues pertaining to Fishing and Lake Tournaments.

NEW Business: General discussions pertaining to Fall Colors, Canoeing the Cumberlands, Civil War Reenactments, the Farmer's Market.

Prewitt advise the board on the Marketing Plan, motion by Moses, to table advertisement in the Game Regulations Booklets to the next meeting TABLED.

Prewitt, discussed the commercials from Miles Media at a cost of \$5,200.00, Walden makes a motion to make the DVD, second by Moses, all in favor.

Walden discussed a banner to protest the management of the lake.

Moses made a motion to adjourn. Prewitt seconded and all approved.